

Data Visualization Summit

📍 06 December 2017, Brussels

Organiser's Profile



Established in 1984, UNICOM is a global, independent provider of IT, Finance and Management related events and training. UNICOM organises events in which leading edge topics are presented in a format that allows maximum interaction between industry, research and academe. These events also bring together end-user organisations face to face with vendors who provide solutions and services.

UNICOM's events include conferences, seminars, showcase events and training workshops. UNICOM's conferences and training are held in Europe, USA and in Asia Pacific region (managed by its sister organisation based in Bangalore, India).

Among the topic areas covered are Blockchain, DevOps, Digital Transformation, Data Analytics, Software Testing, Internet of Things, Agile, Programme and Project Management, Sentiment Analysis, Financial Analytics, Artificial Intelligence & Machine Learning, Optimisation and Risk Management.

UNICOM's events provide a meeting place for IT industry professionals, management and techno-executives, investors and subject experts focusing on business, management and technical issues. Many leading (multi-national) institutions and other large private and public sector organisations regularly attend UNICOM's events.

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Event Guide



Data Visualization Summit

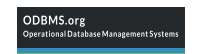
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📍 Bedford Hotel and Congress Centre,
135-137 Rue du Midi B-1000 Brussels



🌐 **Network:** Bedford Conf
Password: 06122017

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Programme Chairperson: Patrice Latinne, *Ernst & Young*

09:00 - 09:40	 Coffee and Registration
09:40 - 09:45	Start of Conference - Chairperson's Introduction and Welcome
09:45 - 10:30	Keynote: Storytelling with Data Visualisation & Mastering Data Communications <i>Patrice Latinne, Executive Director, EMEA Financial Services, Data & Analytics Advisory, Ernst & Young Special Business Services</i>
10:30 - 11:00	 Coffee Break
11:00 - 11:45	Deceiving Data Visualization <i>Leenke De Donder, Data Visualization Consultant at TriFinance</i>
11:45 - 12:30	Bloomberg's Approach to Data Visualisation <i>Flow Bohl, UX Architect, Bloomberg New Energy Finance</i>
12:30 - 13:00	Speaker Panel and Q&A Session
13:00 - 14:00	 Lunch Break
14:00 - 14:45	Seven Steps to Achieving the Ultimate BI Visual Quick Win <i>Nicolas Henry, Managing Director, BI Brainz Limited</i>
14:45 - 15:30	Case Study: Recommendation Engines: Optimizing Mean Square Error or User Experience? <i>Kasper Van Lombeek, Data Scientist and Co-Founder, Rockestate</i>
15:30 - 15:45	 Tea Break
15:45 - 16:30	Winning Ways for Your Visualization Plays <i>Mark Grundland, Functional Elegance</i>
16:30 - 17:00	Speaker Panel and Q&A Session
17:00	Close

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Speakers' Profiles



Flow Bohl leads the UX and innovation initiatives at Bloomberg New Energy Finance in London, with a focus on users reading research on mobile and web. He tries to cover the gap between feasibility and dreams, and makes technology viable by connecting user desirability with business aspirations.



Leenke De Donder as a graphic design and data journalism graduate, Leenke fell in love with the visualization of everything quantitative and complex. Leenke is currently working as a data visualization consultant at TriFinance in Brussels.



Mark Grundland is a data science and product management consultant with over 20 years' experience in research and development. With the creative mindset of a designer and the commercial passion of an entrepreneur, he regularly advises tech start-ups on commercializing innovation, bridging the gap between technology and market opportunity. Currently, Mark Grundland works with Vanguard Strategy and Pfizer in the UK, using medical big data to model how doctors select drug treatments. Previously, at Skimlinks, he investigated the contextual and behavioral factors that signal purchase intent in online commerce. He graduated with a PhD in image processing from the University of Cambridge. www.linkedin.com/in/grundland



Nicolas Henry started his BI career as a key technical figure in the SAP BI Product Suite holding various Technical lead roles. Nicolas subsequently built a large team of BI consultants before setting up BI Brainz Europe. As BI Brainz Europe, Nicolas now focuses mainly on BI Strategy, Tool Selection, Processes, Crisis Management and Data Visualization projects. BI Brainz offer their customers their "BI Dashboard Methodology" workshops around the world and specific "BI Visual Quick Win Services" as well as end-to-end BI project delivery with a heavy focus on being able to leverage customers' existing tool sets.



Patrice Latinne has a PhD in Machine Learning and is Executive Director of Data & Analytics Advisory Services, EY Financial Services in Brussels. He looks at rewiring how companies use Data and Analytics, and works closely with client representatives to bridge business challenges with innovative and tailored data-driven solutions aligned with the organisation's strategy and constraints.



Kasper Van Lombeek is a passionate statistician. After working very hands-on in the offshore wind industry, he realized he was stuck with his Excel files and went to study statistics. Over the last few years he has been focussing on lots of other aspects regarding data science, such as building interactive applications. He co-founded the company Rockestate, which applies AI to open geo data. The combination of open geo data with internal data of a bank, insurance or energy company, brings radical change in the way risk is managed and products are priced.

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