Data Visualization Summit

28 September, London

Speakers' Profiles

Gill Mestari is a London based Motion Designer with over 6 years of in-house and agency experience. In his career he has developed interest in production of video and visuals with a particular focus on advertising, broadcast, music videos and branding. During the course of his professional development he has become proficient in Cinema 4D, After Effects and Adobe Creative Suite. Gill likes to think outside the box; starting with a robust concept and eventuating in a minimalistic look of clean impact.

Marc Montanari is a Product Consultant at Tableau. After graduating from ESIAB (France), he worked in food manufacturing as project manager in R&D, Quality and Industrial Processes. Eager for new challenges, he uses his knowledge and expertise to help clients from various sectors to visually reveal the 'unknown unknowns' from their data to drive business changes.

Chirag Patel is a Senior Solutions Consultant at OpenText, where he is EMEA Technical Lead for the Magellan product, which offers machine learning and AI-enabled insights for business users. In addition to his decade of business experience, Chirag has a background in mathematics and statistics. His industry specializations include the energy, technology and financial sectors. Chirag's passion is using technology to diagnose issues, drive efficiencies, and digitally transform organisations.

Mark Wilcock is an independent consultant specialising in the analysis, reporting and visualisation of data. He is a Microsoft MVP (Most Valuable Professional). He is the organiser of London Business Analytics Groups, a popular meetup.

Organiser's Profile

Established in 1984, UNICOM is a global, independent provider of IT, Finance and Management related events and training. UNICOM organises events in which leading edge topics are presented in a format that allows maximum interaction between industry, research and academe. These events also bring together end-user organisations face to face with vendors who provide solutions and services.

UNICOM's events include conferences, seminars, showcase events and training workshops. UNICOM's conferences and training are held in Europe, USA and in Asia Pacific region (managed by its sister organisation based in Bangalore, India).

Among the topic areas covered are DevOps, Digital Transformation, Data Analytics, Software Testing, Internet of Things, Agile, Programme and Project Management, SentimentAnalysis, Financial Analytics, Artificial Intelligence & Machine Learning, Optimisation and Risk Management.

UNICOM's events provide a meeting place for IT industry professionals, management and techno-executives and subject experts focusing on business, management and technical issues. Many leading (multi-national) institutions and other large private and public sector organisations regularly send delegates to UNICOM's events.

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Event Guide

Data Visualization Summit

28 September 2017, London

Millennium Gloucester Hotel, London

Network: MillenniumConference
Password: Gloucester2017

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London Business Analytics Group

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7 Data

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Driving Innovation

UNICOM

Data Visualization Summit

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Programme Chairperson: Mark Wilcock, *Independent Consultant; Data Scientist*		
🕐 08:30 - 09:00	☕	**Registration and Coffee Break**
🕐 09:00 - 09:10		**UNICOM's and Chairperson's Introduction**
🕐 09:10 - 09:40		**Keynote 1: Visualising Financial and Economic Data - Some Case Studies** *Mark Wilcock, Independent Consultant; Data Scientist*
🕐 09:40 - 10:10		**Keynote 2: Advanced Data Visualisation and Storytelling** *Duncan Clark, CEO Kiln, the Creators of Flourish*
🕐 10:10 - 10:15		**Introduction to Sponsoring and Supporting Bodies**
🕐 10:15 - 10:45	☕	**Coffee Break**
🕐 10:45 - 11:15		**More Than Just a Pretty Dashboard** *Chirag Patel - Senior Solution Consultant, OpenText*
🕐 11:15 - 11:45		**Cyclist in London? Let's Talk About Security** *Marc Montanari, Product Consultant EMEA, Tableau Software*
🕐 11:45 - 12:15		**Bloomberg's Approach to Data Visualisation** *Flow Bohl, UX Architect, Bloomberg New Energy Finance*
🕐 12:15 - 12:45		**How Data Viz Helps to Increase Revenue and Find the Right Customers** *Piers Batchelor, Manager- Data Viz at Iris Concise London*
🕐 12:45 - 13:45	🍽	**Lunch Break**
🕐 13:45 - 14:15		**Panel: Tools for Data Storytelling**
🕐 14:15 - 14:45		**Data Enhanced UX/UI Design** *Uros Strel Lencic, Lead UX/UI Designer, Koodee*
🕐 14:45 - 14:50	☀	**Comfort Break**
🕐 14:50 - 15:20		**User Centered Data Visualisation** *Emma Cosh, Freelance Visualisation Director*
🕐 15:20 - 15:50		**How Motion Design can Set Moving Forward the Way of Data Visualisation** *Gill Mestari, Freelance Motion Designer and 3D Artist*
🕐 15:50 - 16:15	☕	**Tea Break**
🕐 16:15 - 16:45		**Understanding Software Development Practices with Data Visualization** *Luis Francisco Mejia Garcia, BlueOptima*
🕐 16:45 - 17:15		**Winning Ways for Your Visualization Plays** *Mark Grundland, Functional Elegance*
🕐 17:15 - 17:20		**Summary and Close of Conference**
🕐 17:20		**Drinks Reception**

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Sponsor's Profile

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opentext™ OpenText Magellan, a flexible, AI-powered Analytics platform, helps organisations improve decision-making, gain operational efficiency and increase visibility by enabling interactive data visualisations and advanced predictions. Leveraging all your data – Magellan combines open source machine learning with advanced analytics, enterprise-grade BI, and the capabilities to acquire, merge, manage and analyse Big Data and Big Content contained in virtually any data source.

Speakers' Profiles
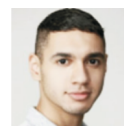
Piers Batchelor is an award-winning data visualisation expert working predominantly with Qlik software. Piers' experience covers a number of industries, including Travel, Transportation, Retail, Communications, Pharma, Healthcare and Automotive. Working across more than 30 brands, he has designed and developed a number of BI web applications, modernising traditional data visualisation and data storytelling concepts. Most recently, Piers has been growing the Instant View platform, Iris Concise's own Business Intelligence platform.

Flow Bohl leads the UX and innovation initiatives at Bloomberg New Energy Finance with a focus on users reading research on mobile and web.

Duncan Clark is co-founder and CEO of multi-award-winning data visualisation studio Kiln, the creators of the Flourish data storytelling platform. Before working full-time on visualisation Duncan was a data journalist and consultant editor at the Guardian, an author and publisher (Profile, Penguin Books) and an honorary researcher (UCL).

Emma Cosh is a freelance data visualisation consultant & illustrator, specialising in a user centred approach to visualisation and analytics development. She has 15 years experience in data design and product development and is particularly interested in the power of data visualisation to increase understanding of social and political issues. Find more about her and see past work at www.egcosh.com

Mark Grundland is a data science and product management consultant with a PhD in image processing from Univ of Cambridge. He advises tech start-ups on commercializing innovation, bridging the gap between technology and market opportunity. Currently working with Vanguard Strategy and Pfizer, using medical big data to model how doctors select drug treatments.

Luis Francisco Mejia Garcia is a senior Data Scientist at BlueOptima focusing on productivity metrics for Software Development. His research on big data analytics done with UCL and the Consumer Data Research Centre (CDRC) was awarded best paper in the GISRUK 2017 conference held at the University of Manchester and in the Demographics User Group Conference 2016 in London.

Uros Strel Lencic has extensive experience designing, managing and directing creative production of innovative digital experiences for a wide variety of applications and environments. He works with big brand companies to help them better understand their audiences and make their digital services conceptual, unique, disruptive, yet simple and enjoyable to use.