

Event Guide

TESTING SHOWCASE DUBLIN

TESTING CHALLENGES, OPPORTUNITIES
AND DIGITAL TRANSFORMATION

{Dev}Ops SHOWCASE DUBLIN

FUNDAMENTALS OF DEVOPS

AGILE SHOWCASE DUBLIN

IMPLEMENTING AND SCALING AGILE

19 May 2016, Dublin

The Gresham Dublin Hotel, Ireland



WiFi Access: The Gresham

Platinum
Sponsor



Gold
Sponsor



Silver
Sponsor



Media
Partners

Methods & Tools



Professional
Society
Partners



it@Cork SKILLNET



#TestingDublin

#DevOpsDublin

#AgileDublin

TESTING SHOWCASE

Z-LBCD
2-1-1-1-1

Testing Challenges, Opportunities
and Digital Transformation

Joint Sessions with DevOps Showcase and Agile Showcase Tracks

Joint Sessions Chairman: Stephen Nelson-Smith, Principal Consultant, UNICOM

| | |
|---|--|
| ⌚ 9:00 - 9:30 | Registration |
| ⌚ 9:30 - 9:35 | Welcome <i>Alec McCutcheon, Director, UNICOM</i> |
| ⌚ 9:35 - 9:45 | Introduction to the Sponsors and Supporting Bodies |
| ⌚ 9:45 - 10:30 | Plenary Keynote: An Introduction to Test-Driven Infrastructure <i>Stephen Nelson-Smith, Principal Consultant, UNICOM</i> |
| ⌚ 10:30 - 11:15 | Plenary keynote: The Rise of the Team <i>Ahmad Fahmy, Director, Zone 2 Consulting Limited</i> |
| ⌚ 11:15 - 11:45 |  Tea and Coffee Break and Separation in Three Tracks |
| Chairman: Fran O'Hara, Inspire Quality Services and SoftTest - the Irish SIG in Software Testing | |
| ⌚ 11:45 - 12:30 | Keynote: Continuous Testing, Performance Engineering and Chaos - The New World of Lean Testing? <i>Matthew Brady, Senior Pre-Sales ADM Specialist, Hewlett Packard Enterprise Software</i> |
| ⌚ 12:30 - 13:00 | Mis-Adventures in Test Automation - iPlayer Mobile <i>Jitesh Gosai, Senior Developer in Test, BBC Digital - Mobile Platforms</i> |
| ⌚ 13:00 - 14:00 |  Lunch Break |
| ⌚ 14:00 - 14:30 | Round Table Session |
| ⌚ 14:30 - 15:15 | Rewards of Collaboration: Mutual Trust and Respect, and Better Quality Software <i>Iain Bright, Integration Test Lead, RenRe (Contractor)</i> |
| ⌚ 15:15 - 15:45 |  Tea and Coffee Break |
| ⌚ 15:45 - 16:30 | Automation in Agile SAP using Amazon Cloud Services <i>Saurabh Shrihar, Senior Test Specialist (Automation Expert), Johnson and Johnson</i> |
| ⌚ 16:30 - 17:00 | Key Lessons Learnt in Agile Testing <i>Fran O'Hara, Inspire Quality Services and SoftTest - the Irish SIG in Software Testing</i> |
| ⌚ 17:00 | Close and Drinks Reception. |

#TestingDublin

#UnicomTesting

{Dev}Ops SHOWCASE

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FUNDAMENTALS OF DEVOPS

Joint Sessions with Testing Showcase and Agile Showcase Tracks

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| ⌚ 11:45 - 12:15 | Keynote: Enough of the "What it is" and the "Why it's Great", Tell me "How to do it" <i>Chris Phillips, Hewlett Packard Enterprise Software Services</i> |
| ⌚ 12:15 - 13:00 | Continuous Delivery: Achieving Huge Benefits <i>Lianping Chen, Senior Software Engineer, Paddy Power Betfair</i> |
| ⌚ 13:00 - 14:00 |  Lunch Break |
| ⌚ 14:00 - 14:45 | The Journey of DevOps, the Next Most Important Thing, Customer Obsession and The Big Lebowsky, The End to End DevOps Lifecycle <i>Clive Hannon, Head of Continuous Delivery, Oneview Healthcare</i> |
| ⌚ 14:45 - 15:30 | Cleared for Takeoff - Shipping Ryanair.com <i>Adrian Skehill, Independent Consultant</i> |
| ⌚ 15:30 - 15:45 |  Tea and Coffee Break |
| ⌚ 15:45 - 16:15 | Public or Private Cloud <i>Jorge Dionisio, Senior DevOps Engineer, Daft Media Limited</i> |
| ⌚ 16:15 - 16:45 | Panel: ChatOps; DevSecOps; DevTestOps |
| ⌚ 16:45 | Close and Drinks Reception. |

#DevOpsDublin

#UnicomDevOps

AGILE SHOWCASE

IMPLEMENTING AND SCALING AGILE

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Joint Sessions with Testing Showcase and DevOps Showcase Tracks

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| Chairman: <i>Chris Foley, Agile Coach, Johnson & Johnson, Ireland Development Centre</i> | |
| 11:45 - 12:15 | Implementing SAFe in 20 Minutes <i>Nick Clare, Principal Agile Consultant, CA Technologies</i> |
| 12:15 - 12:45 | How Agile Leadership Enables Success <i>Kevin Burke, Senior Agile Coach, Fidelity Investments</i> |
| 12:45 - 13:15 | Building an Agile Organisation - Case Study of the J&J Ireland Development Centre <i>Chris Foley, Agile Coach, Johnson & Johnson, Ireland Development Centre</i> |
| 13:15 - 14:15 |  Lunch Break |
| 14:15 - 14:45 | "Snakes & Ladders" Navigating Audit in a Complex, Adaptive Agile Program in a Traditional, Regulated Industry <i>Barbara O'Connor, Agile Coach, Unum</i> |
| 14:45 - 15:15 | Case Study: Kanban In Action - You Can't Handle The Truth! <i>Augusto Evangelisti, Lean Coach, PaddyPower Betfair</i> <i>Maria Connor, Principal Engineer, PaddyPower Betfair</i> |
| 15:15 - 15:45 |  Tea and Coffee Break |
| 15:45 - 16:15 | Being Agile Versus 'Doing' Agile, Our Cultural Journey - Case Study of AIB Channels Development <i>Linda Beckett, Software Development Manager, AIB, Channels Development</i> <i>Andrea Baker, Agile Coach, AIB, Channels Development</i> <i>Shane O'Callaghan, Principal Consultant & Founder of Project 16</i> |
| 16:15 - 16:45 | Storyful Agile Experience <i>Frederic Oehl, Scrum Master, Storyful</i> |
| 16:45 - 17:15 | Panel: Scaling Agile, Where Do We Stand? |
| 17:15 | Close and Drinks Reception. |

#AgileDublin

#agileUnicom

Sponsors' Profiles

Hewlett Packard Enterprise

Success in the idea economy requires vast technological agility. You have to act quickly to seize opportunity, respond to threat, turn great ideas into reality and stay ahead of the competition. Hewlett Packard Enterprise Software helps you do that by leveraging-and-defending-100% of your business, human and machine data. We provide solutions for application development management, IT operations management, security and big data.

HPE Software and IT Management solutions are agile, open and secure. Build a smarter, faster business with software that integrates operations and infrastructure. Browse free downloads and learn how we can serve your business software needs. hpe.com/software



CA Technologies helps customers succeed in a future where every business-from apparel to energy-is being rewritten by software. From planning to development to management to security, at CA we create software that fuels transformation for companies in the application economy. With CA software at the centre of their IT strategy, organizations can leverage the technology that changes the way we live-from the data centre to the mobile device. Our software and solutions help our

customers thrive in the new application economy by delivering the means to deploy monitor and secure their applications and infrastructure. www.ca.com/us/products/ca-agile-central.html



Sogeti is a world leader in innovative, business-driven quality assurance and software testing services. As independent and objective testing specialists, our clients call on us when they need long-term strategic testing solutions, as well as the more immediate pragmatic delivery of testing programs. As one of the largest testing service providers in Europe and USA Sogeti operates from 15 countries

and employs over 17,200 testing professionals worldwide. We have an established track record of over 25 years as a global leader in the delivery of quality assurance and testing services and have most recently been positioned as a leader in Ovum's 2015 decision making report as Outsourced Testing Service Provider. We offer a **complete digital service portfolio** to our clients in Ireland and have one of the largest specialist practices in the country. Sogeti is a wholly-owned subsidiary of Cap Gemini S.A., listed on the Paris Stock Exchange. For more information please visit www.sogeti.ie

Speakers' Profiles



Andrea Baker, AIB, Channels Development

Andrea Baker is an experienced senior agile practitioner with extensive experience as a scrummaster, Kanban coach as well as a senior business analyst on development projects; coaching & mentoring. Andrea is motivated by people & by change. Working with teams to create a continuous improvement environment, ensuring people are at the core of agile adoption.

"You just need to have good ears and good hearts [to adopt Agile]" - Alistair Cockburn



Linda Beckett, AIB, Channels Development

Linda Beckett has nearly 15 years of experience in financial services technology. In design, build and delivery. She is passionate about building software with the customer and for the customer!!! She has extensive technical knowledge and experience in changing how we do things in the banking industry, and a deep understanding of practices that can help deliver that goal.



Matthew Brady, Hewlett Packard Enterprise Software

Matthew Brady, Senior Pre-sales ADM Specialist, has over twenty five years' experience in IT consultancy and sales support for a wide range of clients across many industries. He joined Hewlett Packard Enterprise in April 2014 as part of the Shunra NV technology acquisition having worked there since 2010. Before joining Shunra, Matthew worked at Alcatel Lucent in a new technology venture for web traffic optimization and monitoring. Prior to that he was 5 years at Keynote Systems, focusing on the support and deployment of web and application performance monitoring, testing and quality analysis technologies.



Iain Bright, RenRe (Contractor)

Iain Bright has been testing for 15 years. He started in a UAT team in the financial sector before moving to Ireland. Since then he has worked on a variety of projects in different sectors both as a System and User Acceptance Tester and is currently a Test Lead at Renaissance Reinsurance in Dublin. Overtime, his approach to testing has evolved to be based on two fundamentals: problem solving and aiming to provide a high quality service to his customers. This allows him to be flexible, listen to his customers' requirements and provide the best testing solution to the challenge at hand.

Speakers' Profiles



Kevin Burke, Fidelity Investments

Kevin(CSM, CSPO, CSP) started out his career as a Software Developer before becoming a Scrum Master for a distributed Agile Team. As a Scrum Master Kevin lead process improvements within his team and championed organization change initiatives. He's currently working as an Agile Coach for Fidelity Investments and is focused on large scale organisational adoption. This includes delivering training courses and workshops, creating change initiatives and partnering with leadership to accelerate the adoption.



Lianping Chen, Paddy Power Betfair

Lianping Chen has 12 years of experience in software development and research. On the development side, he has gained extensive experience in all aspects of software development (architecture, hands-on programming, project/team management, requirements, QA, delivery, process improvement, etc.) in both large multinationals and SMEs. On the research side, he has published 15+ peer-reviewed papers in leading international journals and conferences. These papers have been cited by 500+ other papers/books. Lianping has been implementing Continuous Delivery at Paddy Power, a large rapid growing bookmaking company, since the start of the journey in 2012.



Nick Clare, CA Technologies

Nick has 30 years' experience in software development and is one of the pioneers of scaling agility, having worked with Dean Leffingwell since the early days of SAFe. He has hands-on and in-depth experience helping organizations migrate to lean and agile behaviours. In his approach, Nick focuses on practical outcomes based on solid lean and agile principles-not on a particular method or practice. He may be systematic and pragmatic, but for Nick, it all comes together at the close of a group's first release planning event. Usually after many weeks of hard work, Nick knows he's succeeded when initially wary faces look genuinely pleased and impressed about what they've achieved.



Maria Connor, PaddyPower Betfair

Maria Connor is a Principal engineer at PaddyPower Betfair. She is deeply interested in Agile and Lean practices and has helped PaddyPower reach cutting edge engineering practices.



Jorge Dionisio, Daft Media Limited

A highly motivated DevOps with 17 years professional experience in demanding and cutting edge business/web environments, supporting applications and databases in OpenSource environments. 10 years experience as an independent consultant to give clients the best solution for their needs, in terms of cost/quality for their applications. 15 years experience on deployment of High Availability solutions either in the cloud or bare metal with Disaster Recovery Plans across different countries or regions. Personal contributions to several open source projects as an authorized code committer.



Augusto Evangelisti, PaddyPower Betfair

Augusto Evangelisti is a seasoned software development professional and Coach. He enjoys blogging, learning, and sharing interesting stories about software quality, agile and lean practices. In his day job he helps organizations deliver products that matter.



Ahmad Fahmy, Zone 2 Consulting Limited

Ahmad Fahmy has over 15 years of experience in investment banking technology. He has deep domain knowledge and understanding of how to deliver large scale change/deliveries in complex environments. He is also passionate about volunteering with people and non-profit organizations that are trying to positively change the world.



Chris Foley, Johnson & Johnson, Ireland Development Centre

I joined LM Ericsson straight after graduating from Cork IT in 1993. Over the years I worked as a Function Tester, a Product Maintenance Engineer, a Developer, a Test Lead, Technical Co-ordinator and Systems Engineer before moving into Line and Project Management in the PMO Office, from where I moved into roles in Agile Project Management, Scrum Master, Product Owner and all round Agilista. In January 2015 I took the decision to relaunch my career with Johnson & Johnson, in the new IDC Development Centre based in University of Limerick. In a virtual startup I have been all things to all people - Scrum Master, Agile Coach and part of the Leadership Team establishing the AS/IT organization. I am known as the "positive disrupter" to the J&J Global AS/IT organisation...but then I've never been happy to follow the status quo - always looking to improve the way in which we work ...

Speakers' Profiles



Jitesh Gosai, BBC Digital - Mobile Platforms

Jitesh Gosai has over 13 years Test experience working with a wide variety of companies from Mobile manufactures to OS builders and app developers. He is currently working with the Mobile Platforms team within the BBC to help identify their Test Automation approaches and how the teams move to DevOps and beyond.



Clive Hannon, Oneview Healthcare

Zero down time upgrade evangelist. Including DevOps based continuous deployment of distributed and hybrid systems. Bringing the current and future continuous deployment world and the legacy distributed world together. With over 20 years experience in software development and system integration space. Known for his ability to effect more efficient, profitable operations for businesses and end users.



Stephen Nelson-Smith, UNICOM

Stephen Nelson-Smith is one of the founding fathers of the Devops movement. A highly experienced consultant, specialising in automated infrastructure, lean and agile software development, and wellbeing and effectiveness amongst knowledge workers, his client list covers a wide range industry sectors and business sizes. A popular keynote speaker and O'Reilly author, he is currently researching the philosophical underpinnings of Devops, and the application of systems thinking and mindfulness-based psychotherapy to the software operations and development world. UNICOM is delighted to have secured his ongoing support for seminar and conference programmes.



Shane O'Callaghan, Project 16

Shane O'Callaghan is a Principle Agile Consultant & Founder at Project 16, a technology startup. Shane has over 6 years of experience in the Retail, Government, Financial Services and Digital Media industries. He has hands on experience working with businesses to create successful product teams. He puts a heavy focus on high priority business problems with tailored solutions based on Agile and Lean practices. He has acted as a successful change agent in different industries and is passionate about changing the relationship businesses have with their customers.



Barbara O'Connor, Unum

As a Coach and Mentor I live and work in that space of team collaboration, leadership focus, business value streams, technical excellence and organisational and economic constraints. My goal is to help organisations elicit and articulate a vision that is explicit and visual, to disrupt and challenge current mind-sets so the organisation can mobilise around the greater vision and move through the change barrier.



Frederic Oehl, Storyful

Frederic started his career as a Software Engineer in small French startup and that's where, in 2006, he discovered eXtreme Programming and Scrum. Since then he has a passion for Scrum and for enabling people to reach their potential. In each subsequent role, he's been helping teams/ organizations in their agile transformation. This includes training and coaching teams, managers and executives. He's currently working as a Scrum Master for Storyful where he's coaching the product team.



Fran O'Hara, The Irish SIG in Software Testing

Fran is principal/director of Inspire Quality Services with over 30 years' experience in development, test, management and now consulting. Fran specialises in pragmatic approaches to lean/agile, process improvement, quality/testing, and associated practices. His current focus is agile/lean coaching, training and advisory support to organisations transitioning to agile with a particular emphasis on agile testing. He is a regular speaker at international conferences and is a co-founder of the Irish SIG in Software Testing - SoftTest.

Speakers' Profiles



Chris Phillips, *Hewlett Packard Enterprise Software Services*

Chris has over 20 years' experience in enterprise IT, working with a multitude of clients across all business sectors, both in the UK and abroad. After a short stint in software development, Chris joined Sequent Computer Systems, a pioneer in high-end symmetric multi-processing systems, as a field sales engineer. Following this, Chris worked at Novadigm Inc., pioneers of the concept of "Desired State" in the field of distributed software configuration management. Novadigm was acquired by Hewlett Packard, where Chris has performed a number of global roles. More recently, Chris now works as a Lead Solution Consultant for the Software Services division of Hewlett Packard Enterprise, focusing on all things DevOps.



Saurabh Shrihar, *Johnson and Johnson*

Saurabh has over 10 years of Test experience creating and working in test automation environments. He has been a key contributor to creating different test frameworks in various companies that he has worked with. He is currently working in Johnson & Johnson in Ireland Development Centre where his job is to automate testing on different platforms that have moved to agile development environment. His experience ranges from various technologies and tools which helps to create Continuous-X environment within JnJ.



Adrian Skehill, *Independent Consultant*

Adrian Skehill is Software Consultant with over 20 years experience building and shipping software products. His clients include Citibank, Houghton Mifflin Harcourt and most recently Ryanair. With Ryanair he has helped create the Devops team and the process used to deploy all the Website components. When not in front of his computer, Adrian can be found doing the Dad's taxi run to local football training sessions and the odd jog around North Dublin.

Organiser's Profile



Established in 1984, UNICOM is a global, independent provider of IT, Finance and Management related events and training. UNICOM organises events in which leading edge topics are presented in a format that allows maximum

interaction between industry, research and academe. These events also bring together end-user organisations face to face with vendors who provide solutions and services.


UNICOM's events include conferences, seminars, showcase events and training workshops. UNICOM's conferences and training are held in Europe, USA and in Asia Pacific region.

Among the topic areas covered are DevOps, Digital Transformation, Data Analytics, Software Testing, Internet of Things, Agile Methods, Programme and Project Management, Sentiment Analysis, Financial Analytics, Optimisation and Risk Management.

UNICOM's events provide a meeting place for IT industry professionals, management and techno-executives and subject experts focusing on business, management and technical issues. Many leading (multi-national) institutions and other large private and public sector organisations regularly send delegates to UNICOM's events.

 www.unicom.co.uk

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 www.youtube.com/unicomseminars